



P.O. Box 156
Crete, IL 60417

MINUTES of MAY 8, 2007

Meeting opened at 6:10 p.m.

- I. Minutes: Motion to approve by Wilson and seconded by Susan, minutes of April 10, 2007 were approved.
- II. Treasurer's Report: No report.
- III. Garage Sales: Applications are available at Crete Village Hall, Crete Park District, and Annie's Café. It's also available on the Mainstreet website and people can register and pay online through PayPal.
- IV. Cruise Night: The meeting on Thursday, April 26th at 4:30 p.m. was well attended. Cruise Nights will begin June 7th from 5 – 9 p.m. Each week there will be a free raffle of a basket filled with local items. Every fourth Thursday, will be "Trophy" night with special awards given to the favorite cars. Cruise Night will end with a Sock Hop on August 30th. Tim Piepenbrink hopes the "Crete Citations" will be ready.
- V. New Resident Business Packets: The business packets will be tabled while efforts are concentrated on the Crete Brochure. Wilson Gee spoke about the consolidated efforts of local Crete organizations to get the necessary funding. This support would make the business ads more affordable for small businesses and the project could end up being a money-maker for Mainstreet and the Chamber. He will be presenting to the Crete Village Board May 14th.
- VI. Mainstreet Newsletter – The newsletter will be called "Mainstreet Mailer". Jane will help Stacey put it together.
- VII. Next Marketing Meeting: The next meeting will be a dinner meeting at Aurelio's (?) on June 21st at 6 p.m.
- VIII. Fundraising Ideas: With major expenses coming up (Downtown flowers \$3800), the group talked about possible fundraising ideas. Brooke will look into a Haunted Murder Mystery for adults during Late Sept/Oct.
- IX. Wild West Days: Promotional materials have gone out and sponsors need to commit ASAP. They can do so on the Mainstreet website through PayPal.
- X. Old Business:
 - A. Crete Cash – Susan talked about getting "Got Cash" buttons made for people to wear during European Market and Cruise Night. She's also working on a design for the business window stickers. The cash will be in \$10 denominations and available at the First United Bank.
 - B. Mural Committee: the Committee has artist Suzanne Dreher involved with the project. The murals will be "Snapshots" of Crete and designed to look like old photographs.
- XI. New Business:
 - A. The group discussed how the energy and efforts of the Mainstreet Association and the Crete Area Chamber of Commerce could be combined.

Meeting adjourned at 8:50 p.m. Next meeting is on June 12, 2007 at 6 p.m.

Jane Schulten, Secretary